



— *meet in* —

# WACO ♥ TEXAS

QUICK REFERENCE GUIDE

V.2023.07

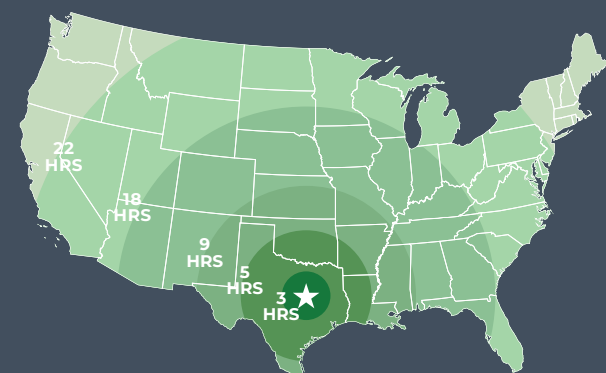


## table of contents

- 2 ACCESSIBILITY
- 3 WACO IN BRIEF
- 4 MAJOR VENUES
- 10 CONVENTION HOTELS
- 15 SPECIAL ACTIVITIES
- 16 HOTEL LISTINGS
- 20 PLAN YOUR EVENT

## how to get to here

### DRIVING TO WACO



### FLYING TO WACO

Waco Regional Airport  
(254) 750-8656  
7909 Karl May Drive  
Waco, TX 76708

**Waco Regional Airport (ACT)** offers daily flights by American Airlines flying out of Dallas/Fort Worth International Airport. Parking is free. Uber or Lyft can provide the short, 7-1/2 mile ride to downtown Waco.



**WACO** is a medium-sized, walkable city located on I-35 in the Heart of Texas, 100 miles from both the Dallas/Fort Worth metroplex and the Austin area. With a population of 132,000 in the city and 232,000 in the county, this proud Texas town brims with arts and culture, yet the people are kind and warm.

Waco has many claims to fame, including being the home of Baylor University, the oldest continually operating university in Texas. Dr Pepper was invented here in 1885 and was originally called a "Waco." Other unique features include the Texas Ranger Museum, Mayborn Museum, an outstanding zoo, and the Waco Mammoth National Monument. You can even "hang ten" at Waco Surf.

*Come get to know us!*







# WACO CONVENTION CENTER

📍 100 Washington Avenue • Waco, TX 76701

📞 254-750-5810 🌐 wacocc.com

**TOTAL SQUARE FEET: 144,000**

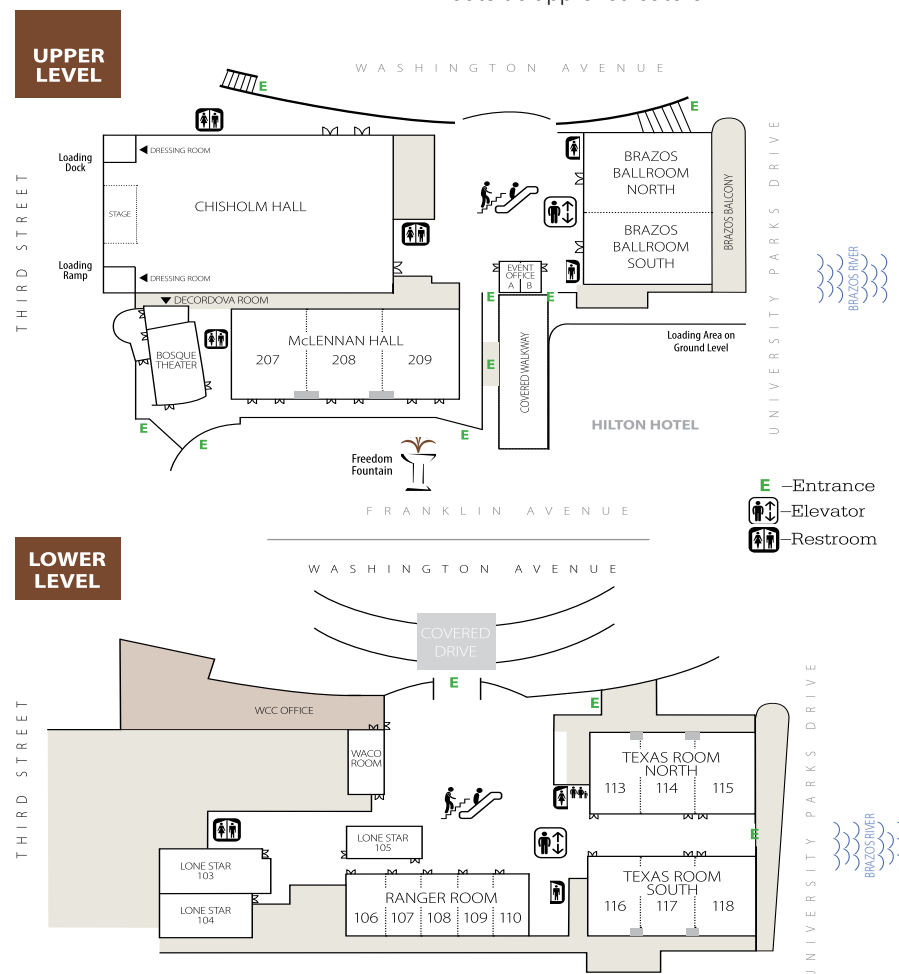
UPPER LEVEL	Sq. Ft.	Theater	Banquet Rounds (72", 10 per table)	Classroom (4 per table)
Chisholm Hall	32,976	2,600	1,680	1,200
McLennan Hall	15,000	1,200	840	520
1/3 McLennan	5,000	340	280	180
2/3 McLennan	10,000	800	630	300
Brazos Ballroom	13,818	1,140	730	500
Brazos North	7,252	630	430	308
Brazos South	6,566	616	380	260
Event Office	864	64	30	48

LOWER LEVEL	Sq. Ft.	Theater	Banquet Rounds	Classroom
Texas North 113-115	4,488	300	270	176
Texas North 113	1,428	100	70	48
Texas North 114	1,530	100	80	64
Texas North 115	1,632	100	80	64
Texas South 116-118	4,576	300	260	176
Texas South 116	1,404	100	70	48
Texas South 117	1,560	100	80	64
Texas South 118	1,612	100	90	64
Ranger Rooms	3,332	250	180	144
Lone Star 103	1,540	80	70	52
Lone Star 104	1,372	90	60	40
Lone Star 105	780	60	50	36
Waco Room	763	Conference table seating for 28		



## WACO VENUES

The 144,000 sq. ft. Waco Convention Center is the premier meetings facility for Central Texas. With an approximately 33,000 sq. ft. exhibit hall, a 15,000 sq. ft. tradeshow hall, an elegant ballroom seating over 600, plus 12 breakout rooms, this flexible venue can handle small and large conventions, seminars, and tradeshow. Amenities include free Wi-Fi, free parking, limited in-house catering, and in-house full bar service. Customers may also select an outside approved caterer.





# EXTRACO EVENTS CENTER

📍 4601 Bosque Blvd • Waco, TX 76710  
 📞 254-776-1660 🌐 extracoeventscenter.com

**MULTI-USE EVENT COMPLEX**

**T**he Extraco Events Center is the hub for Entertainment events in Waco. Together the 3 large facilities host over 300 events a year with an estimated attendance of over 420,000.

## EXTRACO COLISEUM

The Extraco Coliseum has one of the largest indoor arenas located in Central Texas. The air conditioned, multi-purpose facility contains a seating capacity of over 9,000 with a 310' x 125' arena floor. Events have the option to utilize the dirt arena or have the dirt removed if they prefer a concrete floor. The Extraco Coliseum has 4 concessions areas, access to dressing rooms, and free WiFi.



## EXTRACO SHOW PAVILION

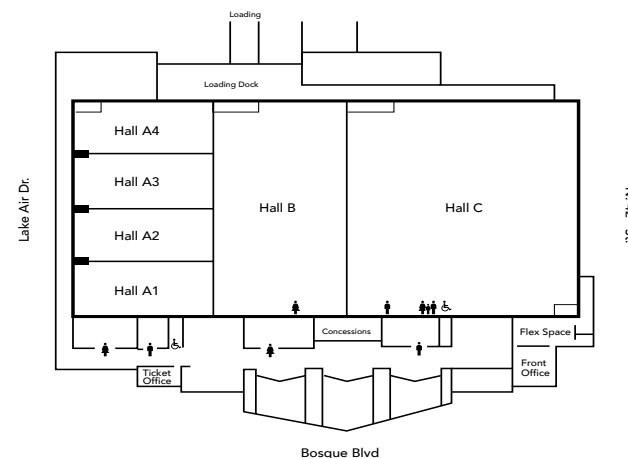


Indoor air-conditioned 125' x 250' arena, 2 warm-up arenas, and an attached 125' x 280' covered arena. The Show Pavilion includes over 450 horse stalls, in addition to the Stall Barn which contains 260 stalls.



## BASE AT EXTRACO EVENTS CENTER

The BASE is a Conference Style facility. It can be used as one large room with over 50,000 sq. ft. of space, or the room can be divided into 6 smaller rooms via Air Walls. This Facility is used for Meetings, Tradeshows, Gala/Dinner Events, Sports Tournaments, and more.



SPACE	Dimensions	Sq. Ft.	Theater (Max)	Banquet Rounds 5'	Banquet Rect. 8'	Class-room	Vendor Booths Vert. 10'x10'	Vendor Booths Horiz. 10'x10'
<b>Meeting Room</b>	29' x 21' x 10'	742	48	32	32	22		
<b>Ticket Office</b>	28' x 13' x 10'	316				12		
<b>Hall A</b>	90' x 150' x 30'	14,033	956	728	800	760	68	68
Hall A1	32' x 90' x 30'	3,577	241	168	144	160	12	13
Hall A2	40' x 90' x 30'	3,561	244	224	192	200	17	16
Hall A3	40' x 90' x 30'	3,561	244	224	192	200	17	16
Hall A4	40' x 90' x 30'	3,334	227	224	192	200	17	16
Hall A1-A2	72' x 90' x 30'	7,138	485	392	336	360	29	29
Hall A2-A3	80' x 90' x 30'	7,122	488	448	384	400	34	32
Hall A3-A4	80' x 90' x 30'	6,895	471	448	384	400	34	32
Hall A1-A3	112' x 90' x 30'	10,699	729	616	528	560	46	45
Hall A2-A4	120' x 90' x 30'	10,456	715	672	576	600	51	48
<b>Hall B</b>	90' x 150' x 30'	13,858	929	728	800	760	72	68
Hall A&B	180' x 150' x 30'	27,891	1,885	1,456	1,600	1,520	140	136
<b>Hall C</b>	150' x 150' x 30'	23,869	1,591	1,248	1,440	1,200	108	124
Hall B&C	240' x 150' x 30'	37,727	2,520	1,976	2,240	1,960	180	192
<b>Hall A-C</b>	330' x 150' x 30'	52,818	3,476	2,704	2,800	2,880	248	260





# MCLANE STADIUM

📍 1001 S.M.L.K. Jr Blvd • Waco, TX 76704

☎ 254-710-1000 🌐 [mclanestadium.com](http://mclanestadium.com)

**TOTAL SEATS: 45,140**

<b>500 - PRESIDENTIAL/MEDIA LEVEL</b> SECTIONS 500-509
<b>400 - SUITE LEVEL</b> SECTIONS 400-409
<b>300 - LOGE LEVEL</b> SECTIONS 300-309
<b>200 - UPPER LEVEL</b> SECTIONS 200-209
<b>100 - CLUB LEVEL</b> SECTIONS 100-109
<b>50 - LOWER LEVEL</b> SECTIONS 50-59



**M**clane Stadium is a 45,140-seat outdoor arena located on the Baylor University campus. This \$266 million, state-of-the-art multi-functional facility hosts world-class music, family, and sporting events throughout the year in addition to Baylor University football games.



# BAYLOR CLUB

📍 1001 S.M.L.K. Jr Blvd • Waco, TX 76704

☎ 254-710-1000

🌐 [invitedclubs.com/clubs/baylor-club](http://invitedclubs.com/clubs/baylor-club)

**L**ocated in McLane Stadium, the Baylor Club is an exclusive private club with multiple event spaces accommodating from 10–1,200 guests.

SPACE CHART	Level	Banquet	Reception	Highlights
Ballroom	200	400	500	40' ceilings, floor-to-ceiling windows with view of downtown, built-in a/v capabilities; ideal for galas, weddings, and more
Suite Lounge	400	250	350	30' ceilings, floor-to-ceiling windows overlooking downtown; ideal for business meetings, receptions, formal dinners
North Lounge	400	80	110	Floor-to-ceiling windows, view of downtown, outdoor patio overlooking field; ideal for smaller meetings, receptions/dinners
President's Suite	500	80	150	Premier space with outdoor balcony and stunning views of the field, Baylor's campus, and downtown; ideal for special events
Press Lounge	500	110	–	Views of downtown and the field; great for casual business meetings, trainings & luncheons
Private Suites	500	30	–	Both suites have views of field; perfect for small receptions, intimate dinners, board meetings, and more





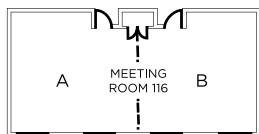


# AC MARRIOTT

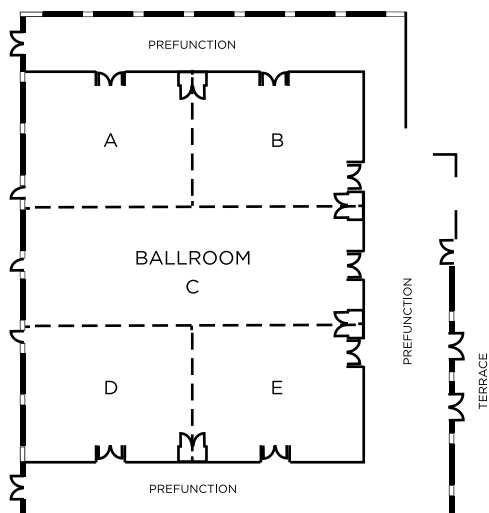
600 Mary Ave • Waco, TX 76701  
 972-837-5783 ac-hotels.marriott.com

**TOTAL SQ. FT. OF MEETING SPACE** 15,000

**SLEEPING ROOMS** 182



SPACE CHART	Sq. Ft.
<b>Total Ballroom</b>	7,360
Ballroom A	1,295
Ballroom B	1,205
Ballroom C	2,351
Ballroom D	1,301
Ballroom E	1,208
<b>Total Meeting Room 116</b>	1,066
Meeting Room 116 A	560
Meeting Room 116 B	506
Prefunction	3,760

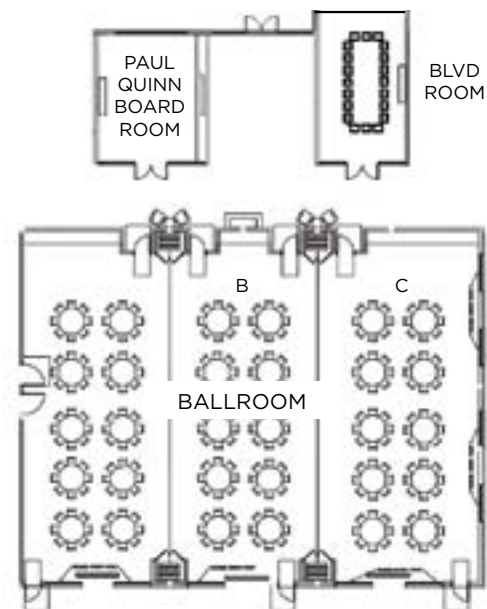


# CAMBRIA HOTEL WACO UNIVERSITY RIVERFRONT

110 S M.L.K. Jr Blvd, Building A • Waco, Texas, 76704  
 713-449-0433 choicehotels.com/txi87

**SLEEPING ROOMS** 130 **TOTAL SQ. FT. OF MEETING SPACE** 6,300

SPACE CHART	Sq. Ft.	Reception	Theater	Banquet	Classroom	U-Shape	Conference
<b>Lovers Leap Ballroom</b>	4,500	500	474	375	–	–	–
Revival Room (A)	1,500	167	158	125	103	42	38
Bridges Room (B)	1,500	–	158	125	103	42	38
Magnolia Room (C)	1,500	–	158	125	103	42	38
Paul Quinn Board Room	495	–	–	–	–	–	20
Blvd Room	400	–	–	–	–	–	20





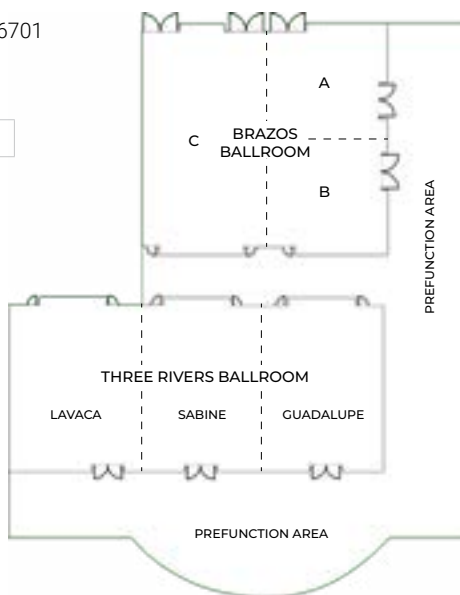
# HILTON WACO

113 S. University Parks Drive • Waco, TX 76701

254-754-8484 waco.hilton.com

TOTAL SQ. FT. OF MEETING SPACE 8,142

SLEEPING ROOMS 195



SPACE CHART	Sq. Ft.	Theater	Banquet Rounds	Classroom
Three Rivers Ballroom	3,420	220	180	300
Brazos Ballroom	3,249	200	160	300
Brazos C	1,620	100	80	140
Guadalupe Room	1,140	60	55	90
Lavaca Room	1,140	60	55	90
Sabine Room	1,140	60	55	100
Brazos A	810	40	40	70
Brazos B	810	40	40	70
Skyline Room	888	-	20	20
Rio Grande Executive Boardroom	594			



# HILTON GARDEN INN WACO

5800 Legend Lake Parkway • Waco, Texas, 76712

254-633-4233 hilton.com/en/hotels/actgigi-hilton-garden-inn-waco

SLEEPING ROOMS 111 TOTAL SQ. FT. OF MEETING SPACE 6,782

SPACE CHART	Sq. Ft.	Theater	Banquet Rounds	Classroom
Boardroom	440		Seats 10 Conference	
Waco Ballroom	3,360	200	231	368
Brazos Room	882	48	54	102
Bosque Room	966	64	96	126
Waco Room	1,134	88	81	140







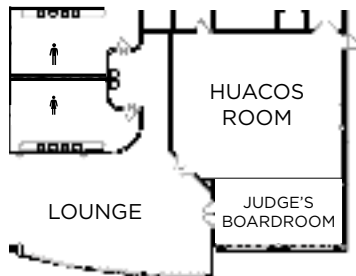
# HOTEL INDIGO

211 Clay Ave • Waco, TX 76706  
 254-754-7000 [hotelindigo.com/hotels/us/en/waco/actin/hoteldetail](https://hotelindigo.com/hotels/us/en/waco/actin/hoteldetail)

**TOTAL SQ. FT. OF MEETING SPACE** 1,630

**SLEEPING ROOMS** 111

SPACE CHART	Sq. Ft.	Capacity
Huacos Room	1,144	100
Judge's Boardroom	486	12



## SPECIAL ACTIVITIES for groups or spouses

Looking for a new and unique activity?  
Waco has it!

- Guided group tours of Waco
- Scenic boat tour of the Brazos River
- Axe throwing after hours
- Tournament at Topgolf
- Tournament at Cottonwood Creek Golf Course
- After-hours event at Hawaiian Falls
- Shopping at Magnolia Market
- Hang ten at Waco Surf
- Tour of Balcones Distilling
- Team building activities:
  - Kayaking
  - Mountain biking
  - 5K walk/runs along the river

Contact our team today  
to plan your event!



Waco Tours



Shopping at Magnolia



Topgolf



Hawaiian Falls





Aloft Waco



Hilton Waco



Cambria Hotel

# list of HOTELS

**A C Hotel by Marriott - COMING SOON**  
600 Mary Ave • 972.837.5783 [🔗](#)

**Aloft Waco**  
900 S. 11th St • 254.870.4644 [🔗](#)

**Cambria Hotel University Riverfront - COMING SOON**  
110 S.M.L.K. Jr Blvd, Building A • 713.449.0433 [🔗](#)

**Candlewood Suites Waco**  
2700 S. New Rd • 254.662.0520 [🔗](#)

**Comfort Suites Waco North**  
810 I-35 North • 254.799.7272 [🔗](#)

**Comfort Suites Waco South**  
2700 LaSalle • 254.523.6776 [🔗](#)

**Courtyard by Marriott**  
101 Washington Ave • 254.752.8686 [🔗](#)

**Days Inn by Wyndham**  
3120 Jack Kultgen Expwy • 254.633.2638 [🔗](#)

**Element Hotel**  
2200 Robinson Dr • 254.452.3111 [🔗](#)

**Even Hotel - COMING SOON**  
110 S.M.L.K. Jr Blvd, Building B • 855.879.3836 [🔗](#)

**Hampton Inn & Suites Waco South**  
2501 Marketplace Dr • 254.662.9500 [🔗](#)

**Hilton Garden Inn**  
5800 Legend Lake Pkwy • 254.633.4233 [🔗](#)

**Hilton Waco**  
113 S. University Parks Dr • 254.754.8484 [🔗](#)

**Holiday Inn Express Waco Downtown - COMING SOON**  
101 Taylor St • 877.424.2449 [🔗](#)

**Holiday Inn Express & Suites Waco South**  
5701 Legend Lake Pkwy • 254.732.1028 [🔗](#)

# of Rooms	Total Meeting Space (gsf)	# of Meeting Rooms	Restaurant	Bar	Free WiFi	Pet-Friendly	Fitness Center	Pool	Kitchenettes	Free Breakfast
182	15,000	7	🍴	🍸	📶		🏋️	🏊		
115	486	1		🍸	📶	🐾	🏋️	🏊		
130	6,300	5	🍴	🍸	📶	🐾	🏋️	🏊	🍳	
99	400	1			📶	🐾	🏋️	🏊	🍳	
94	900	1		🍸	📶	🐾	🏋️	🏊		🍳
74	621	1			📶		🏋️	🏊		🍳
153	1,248	2	🍴	🍸	📶	🐾	🏋️	🏊		
110	N/A	0			📶			🏊		🍳
104	887	1	🍴	🍸	📶	🐾	🏋️	🏊	🍳	🍳
130	2,100	2	🍴	🍸	📶	🐾	🏋️	🏊		
123	1,530	3			📶	🐾	🏋️	🏊		🍳
111	6,782	4	🍴	🍸	📶	🐾	🏋️	🏊		
195	8,142	8	🍴	🍸	📶		🏋️	🏊		
110	640	1			📶	🐾	🏋️			🍳
120	1,600	2			📶		🏋️	🏊		🍳



Hotel 1928



Element Hotel



Pivovar

HOTEL LIST	# of Rooms	Total Meeting Space (gsf)	# of Meeting Rooms	Restaurant	Bar	Free WiFi	Pet-Friendly	Fitness Center	Pool	Kitchenettes	Free Breakfast
<b>Home2 Suites Waco</b> 2500 Bagby Ave • 254.752.4400 <a href="#">↗</a>	105	198	1			📶	🐾	🏋️	🏊	🍳	🍳
<b>Homewood Suites by Hilton</b> 5620 Legend Lake Pkwy • 254.644.4663 <a href="#">↗</a>	88	1,325	2			📶	🐾	🏋️	🏊	🍳	🍳
<b>Hotel 1928 - COMING SOON</b> 701 Washington Ave • 844.244.2006 <a href="#">↗</a>	33	6,600	TBD	🍴	🍷	📶					
<b>Hotel Herringbone - COMING SOON</b> 319 S 4th St • 619.517.9943	21	2,800	3	🍴	🍷	📶	🐾				
<b>Hotel Indigo</b> 211 Clay Ave • 254.754.7000 <a href="#">↗</a>	111	1,900	2	🍴	🍷	📶	🐾	🏋️	🏊		
<b>Hyatt Place Waco South</b> 5400 Bagby Dr • 254.313.0800 <a href="#">↗</a>	96	701	1	🍴	🍷	📶	🐾	🏋️	🏊		🍳
<b>La Quinta Inn &amp; Suites Waco Downtown</b> 911 S. 10th St. • 254.756.2929 <a href="#">↗</a>	118	750	1		🍷	📶	🐾	🏋️	🏊		🍳
<b>Pivovar</b> 320 S 8th St • 254.736.0112 <a href="#">↗</a>	28	dining section	1	🍴	🍷	📶					
<b>Quality Inn &amp; Suites Near University</b> 2410 New Road • 254.296.0550 <a href="#">↗</a>	71	400	1			📶		🏋️	🏊		🍳
<b>Residence Inn by Marriott</b> 501 S. University Parks Dr • 254.714.1386 <a href="#">↗</a>	78	N/A	0			📶	🐾	🏋️	🏊	🍳	🍳
<b>Residence Inn Waco South</b> 2424 Marketplace Dr • 254.294.4586 <a href="#">↗</a>	104	484	1			📶	🐾	🏋️	🏊	🍳	🍳
<b>Sleep Inn &amp; Suites Hewitt – South Waco</b> 209 Enterprise Blvd • 254.420-3200 <a href="#">↗</a>	66	1,258	1			📶	🐾	🏋️	🏊		🍳
<b>Springhill Suites Waco</b> 115 S Jack Kultgen Fwy • 254.262.8151 <a href="#">↗</a>	123	1,500	1			📶	🐾	🏋️	🏊		🍳
<b>Super 8 Waco</b> 1320 S Jack Kultgen Fwy • 254.754.1023 <a href="#">↗</a>	78	N/A	0			📶	🐾				🍳
<b>TownePlace Suites Waco South</b> 5621 Legend Lake Pkwy • 254.420.3000 <a href="#">↗</a>	93	822	1			📶	🐾	🏋️	🏊	🍳	🍳
<b>Tru by Hilton</b> 2408 Marketplace Dr • 254.294.4888 <a href="#">↗</a>	98	N/A	0			📶		🏋️			🍳



# WACO CONVENTION & VISITORS BUREAU

*Here to serve you!*

**DAN QUANDT, CTE, CSEE, CDME**

Director of Conventions & Tourism

[danq@wacotx.gov](mailto:danq@wacotx.gov)  
254.750.5855

**RHONDA SULLIVAN, CMP**

Assistant Director of Conventions

[rhondas@wacotx.gov](mailto:rhondas@wacotx.gov)  
254.750.5814

**AUBREY PRUITT**

Convention Center Visitors Sales Representative

[aubreyp@wacotx.gov](mailto:aubreyp@wacotx.gov)  
254.750.5804

**LAQUITA MYERS**

Convention Center Visitors Sales Representative

[laquitam@wacotx.gov](mailto:laquitam@wacotx.gov)  
254.750.5805

**MANDY SPIKES**

Group Services Coordinator

[mandys@wacotx.gov](mailto:mandys@wacotx.gov)  
254.750.5861

**COMPLIMENTARY SERVICES**

The Waco CVB offers a full range of services, including the following:

- Automated hotel rate quotes
- Written bid proposal
- Assistance booking any facility in town
- Waco site tours
- Assistance finding local vendors
- Free bags, pens, and Waco brochures

**FOR LARGE GROUPS**

For groups with at least 300 hotel rooms peak and 500 rooms total, we offer the following special services:

- Website page at [wacocc.com](http://wacocc.com) listing hotel rooms and rates upon request
- Special promotional items
- Speaker gifts
- Custom welcome video

**SCAN OR  
CLICK TO VIEW  
SPECIAL OFFERS  
FOR ATTENDEES!**

**OFFICE LOCATION**

Waco Convention Center  
100 Washington Avenue  
Waco, TX 76701

**MAILING ADDRESS**

Waco Convention & Visitors Bureau  
PO Box 2570  
Waco, TX 76702-2570

